



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37174-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Todd Berry	Philadelphia Kat	National

Advertiser	Product	Estimate Number
AFSCME - IS	AFSCME / ISSUE	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/25/12	37174	08859156

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	AFME	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/25/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M--WT-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 09/05/12 9:52 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
2 8 Th 09/06/12 9:47 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
4 8 M 09/10/12 9:23 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
5 8 M 09/10/12 9:36 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
3 8 M 09/10/12 9:56 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 8 W 09/12/12 9:37 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
6 8 Th 09/13/12 9:53 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
10 8 F 09/14/12 9:52 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
9 8 M 09/17/12 9:48 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
7 8 Tu 09/18/12 9:15 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 8 W 09/19/12 8:58 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
14 8 Th 09/20/12 9:36 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
12 8 M 09/24/12 9:47 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
11 8 Tu 09/25/12 9:55 AM Live With Regis & Kelly 9-10a :30 AFN1201SIDH \$750.00 NM									
2	09/05/12	09/25/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 09/05/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
5 8 Th 09/06/12 12:22 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
4 8 Th 09/06/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
3 8 M 09/10/12 12:08 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
2 8 M 09/10/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/05/12	09/25/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$750.00	NM
09/12/12 09/18/12 MTWTF-- 5 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 8 W 09/12/12 12:11 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 9 8 Th 09/13/12 12:08 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 10 8 F 09/14/12 12:19 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 6 8 M 09/17/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 7 8 Tu 09/18/12 12:19 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/19/12 09/25/12 MTWTF-- 3 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 8 W 09/19/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 13 8 M 09/24/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM 12 8 Tu 09/25/12 12:26 PM 8 News Now Noon M-F 12-1230p :30 AFN1201SIDH \$750.00 NM									
3	09/05/12	09/25/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/12 09/11/12 MTWTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/05/12 4:45 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 2 8 Th 09/06/12 4:23 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 3 8 M 09/10/12 8 News Now 4p M-F 4-5p :00 \$1,100.00 NM See MG 18.10 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/12 09/18/12 MTWTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 8 W 09/12/12 4:16 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 5 8 F 09/14/12 4:54 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 4 8 Tu 09/18/12 4:27 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/19/12 09/25/12 MTWTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 8 Th 09/20/12 4:23 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 9 8 M 09/24/12 4:09 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM 7 8 Tu 09/25/12 4:28 PM 8 News Now 4p M-F 4-5p :30 AFN1201SIDH \$1,100.00 NM									
4	09/05/12	09/25/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --WTF-- 3 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/05/12 5:24 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM 10 8 Th 09/06/12 5:10 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM 11 8 F 09/07/12 6:27 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 3 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 09/10/12 6:30 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM 2 8 W 09/12/12 6:11 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM 4 8 Th 09/13/12 6:14 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF-- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 8 F 09/21/12 6:26 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/05/12	09/25/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 8 M 09/24/12 5:15 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM									
7 8 Tu 09/25/12 5:26 PM 8 News Now 5-630p M-F 5-630p :30 AFN1201SIDH \$1,300.00 NM									
5	09/08/12	09/22/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 09/08/12 6:40 PM 8 News Now Sat 5-7p 5-7p :30 AFN1201SIDH \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Sa 09/15/12 6:41 PM 8 News Now Sat 5-7p 5-7p :30 AFN1201SIDH \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Sa 09/22/12 6:52 PM 8 News Now Sat 5-7p 5-7p :30 AFN1201SIDH \$700.00 NM									
6	09/16/12	09/23/12	8 News Now Sun	4-430p, 630-7p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 09/16/12 4:56 PM 8 News Now Sun 430-5p :30 AFN1201SIDH \$1,200.00 NM									
8	09/05/12	09/25/12	7-8p Rotator	7-8p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --WTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 09/06/12 10:41 PM Ent Tonight / Inside Edition 10-11p :30 AFN1201SIDH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 8 F 09/14/12 7:27 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 M 09/17/12 7:45 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
8 8 Th 09/20/12 7:14 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
7 8 F 09/21/12 7:40 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 8 M 09/24/12 7:13 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
6 8 Tu 09/25/12 7:23 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
10 8 Tu 09/25/12 7:53 PM 7-8p Rotator 7-8p :30 AFN1201SIDH \$1,200.00 NM									
9	09/25/12	09/25/12	Vegas	10-11p	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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9	09/25/12	09/25/12	Vegas	10-11p	-T-----	:30	1	\$7,500.00	NM																																																																																																																																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>09/25/12</td><td>10:39 PM</td><td>Vegas</td><td>10-11p</td><td>:30</td><td>AFN1201SIDH</td><td>\$7,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	09/25/12	10:39 PM	Vegas	10-11p	:30	AFN1201SIDH	\$7,500.00	NM																																																																																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																							
1	8	Tu	09/25/12	10:39 PM	Vegas	10-11p	:30	AFN1201SIDH	\$7,500.00	NM																																																																																																																																																																							
10	09/22/12	09/22/12	KLAS Movie: Dick	8-10p	-----S-	:30	1	\$3,000.00	NM																																																																																																																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>09/22/12</td><td>9:39 PM</td><td>KLAS Movie: Dick</td><td>8-10p</td><td>:30</td><td>AFN1201SIDH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S-	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	09/22/12	9:39 PM	KLAS Movie: Dick	8-10p	:30	AFN1201SIDH	\$3,000.00	NM																																																																																																																																						
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1	8	Sa	09/22/12	9:39 PM	KLAS Movie: Dick	8-10p	:30	AFN1201SIDH	\$3,000.00	NM																																																																																																																																																																							
11	09/05/12	09/25/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	3	\$1,900.00	NM																																																																																																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37174-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
AFSCME - IS		AFSCME / ISSUE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																					
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4	8	Th	09/13/12	1:55 AM	Elec Playground/ET	137-237a	:30	AFN1201SIDH	\$85.00	NM																																																																																																																																																																				
5	8	Tu	09/18/12	1:48 AM	Elec Playground/ET	137-237a	:30	AFN1201SIDH	\$85.00	NM																																																																																																																																																																				
Weeks:		<u>Start Date</u> 09/19/12	<u>End Date</u> 09/25/12		<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$85.00																																																																																																																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
9	8	F	09/21/12	2:06 AM	Elec Playground/ET	137-237a	:30	AFN1201SIDH	\$85.00	NM																																																																																																																																																																				
8	8	M	09/24/12	2:06 AM	Elec Playground/ET	137-237a	:30	AFN1201SIDH	\$85.00	NM																																																																																																																																																																				
7	8	Tu	09/25/12	2:02 AM	Elec Playground/ET	137-237a	:30	AFN1201SIDH	\$85.00	NM																																																																																																																																																																				
16	09/08/12	09/22/12	Private Practice	1135p-1235a	-----S-	:30	1	\$250.00	NM																																																																																																																																																																					

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INVOICE



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Las Vegas, NV 89109

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Invoice #	Invoice Date	Invoice Month	Invoice Period
37174-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
AFSCME - IS	AFSCME / ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/08/12	09/22/12	Private Practice	1135p-1235a	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	09/08/12	12:31 AM	Private Practice	1135p-1235a	:30	AFN1201SIDH	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	Sa	09/15/12	12:49 AM	Private Practice	1135p-1235a	:30	AFN1201SIDH	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Sa	09/22/12	11:59 PM	Private Practice	1135p-1235a	:30	AFN1201SIDH	\$250.00	NM
17	09/05/12	09/25/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	M-WTF--	2	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	09/10/12	6:58 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
1 8	M	09/10/12	7:54 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/12	09/18/12	MTWTF--	2	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	W	09/12/12	8:28 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
4 8	F	09/14/12	8:53 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	MTWTF--	2	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 8	Th	09/20/12	7:29 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
6 8	Tu	09/25/12	8:23 AM	CBS This Morning	7-9a	:30	AFN1201SIDH	\$800.00	NM
18	09/05/12	09/25/12	Ellen	3-4p	MTWTF--	:30	3	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	M-WTF--	3	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Th	09/06/12	3:37 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
1 8	M	09/10/12		Ellen	3-4p	:00		\$900.00	NM
	See MG 18.10								
2 8	M	09/10/12		Ellen	3-4p	:00		\$900.00	NM
	See MG 18.10								
10 8	Sa	09/22/12	8:13 PM	KLAS Movie: Dick	8-10p	:30	AFN1201SIDH	\$2,900.00	NM
	MG for 18.1,3,3,18.2								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/12	09/18/12	MTWTF--	3	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 8	W	09/12/12	3:30 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
5 8	F	09/14/12	3:47 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
6 8	Tu	09/18/12	3:26 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	MTWTF--	3	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 8	W	09/19/12	3:43 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
9 8	F	09/21/12	3:55 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM
7 8	M	09/24/12	3:46 PM	Ellen	3-4p	:30	AFN1201SIDH	\$900.00	NM

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37174-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
AFSCME - IS	AFSCME / ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/13/12	09/13/12	Person Of Interest	10-11p	---T---	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 09/13/12 10:46 PM Person Of Interest 10-11p :30 AFN1201SIDH \$7,500.00 NM									
20	09/23/12	09/23/12	The Good Wife	9-10p	-----S	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 9:42 PM The Good Wife 9-10p :30 AFN1201SIDH \$8,500.00 NM									
22	09/08/12	09/22/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/08/12 7:36 PM Ent Tonight Weekend 7-8p :30 AFN1201SIDH \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 09/15/12 7:58 PM Ent Tonight Weekend 7-8p :30 AFN1201SIDH \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Sa 09/22/12 7:15 PM Ent Tonight Weekend 7-8p :30 AFN1201SIDH \$500.00 NM									
23	09/09/12	09/16/12	CBS News Sunday Morn	CBS Sunday Morn	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/09/12 7:04 AM CBS News Sunday Morning CBS Sunday Morn :30 AFN1201SIDH \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 09/16/12 6:28 AM CBS News Sunday Morning CBS Sunday Morn :30 AFN1201SIDH \$1,500.00 NM									
24	09/25/12	09/25/12	NCIS: LA	9-10p	-T-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/25/12 9:47 PM NCIS: LA 9-10p :30 AFN1201SIDH \$18,000.00 NM									
25	09/12/12	09/12/12	Criminal Minds	9-10p	--W----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/12/12 9:42 PM Criminal Minds 9-10p :30 AFN1201SIDH \$7,500.00 NM									

Total Spots **123**

Gross Total **\$155,365.00**



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
AFSCME - IS	AFSCME / ISSUE		

Agency Commission **\$23,304.75**

Net Amount Due **\$132,060.25**